



Dr. Archana Singh

Assistant Professor

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Dr. Archana has a dynamic personality and lends a strong academic and sensitive rigour to her approach to classroom facilitation.

She holds Management degree along with doctorate in Finance(stock market interlinkages). Her area of specializations are Finance, Accountancy, Indian Economy and Econometrics. She is also the active member of various management, financial and scientific bodies like Lucknow Management Association, Indian Science Congress etc.

Dr. Archana has vast experience of organising various seminar, conferences, presentations and other programmes. Under her guidance four research scholars are presently pursuing research.

She has keen interest in learning new skills, exploring other interdisciplinary areas and consistently works on improvising her abilities to enhance her professional deliveries.

She is also inclined towards counselling of young minds which make her powerful and a very sensitive facilitation.

Research papers ,Conferences, Seminars and Workshops

S. No.	Year	Title	Complete Reference
1.	2018	A study on Entrepreneurial Intentions Among MBA Students Kanpur	In the process of completion.
2.	2017	“Integration of Indian Stock Market with Developed & Emerging Markets- Pre & Post Crisis 2008”	Organized by Hansraj College, University of Delhi, Delhi , January 2017
3.	2017	“Women Entrepreneurship: Promoting the Handicraft Exports”	Organized by Department of Business Management, HNB Garhwal University, Srinagar Garhwal, March 2017
4.	2015	Exploring Innovative Policies for Financial Inclusion through Microfinance	Photocopy of Certificate of full paper presented and published in national seminar organized by Institute of Management Sciences, University of Lucknow, Lucknow On 28 th feb and 1 st march 2015
S. No.	Year	Title	Complete Reference

1.	June 2019	1 week (June 24to 29) FDP on “Multivariate Analysis Using R”	Organized by Department of Business Management, PSIT Kanpur
2.	April 2019	2nd International Conference on “Emerging Trends in Information Technology & Management(IC-ETTM 2019)” Topic of paper presented “A Conceptual Framework on Capital Market Integration” “A Theoretical Study of CAPM in Indian Stock Market: NSE and BSE”	Organized by Jagran Institute of Management(JIM), Kanpur
3.	June 2018	1 week (June 04 to 10) FDP on “Analytical Techniques for Research : Financial Econometrics”	Organized by Delhi School of Professional Studies & Research, New Delhi
4.	June 2018	1 Week (June 15 to 21) Summer School on Behavioural Finance	Organized by IIT Allahabad
5.	January 2017	National Seminar on “Emerging Issues in Commerce and Business Management”	Organized by Hansraj College, University of Delhi, Delhi

		Title of the paper presented-“Integration of Indian Stock Market with Developed & Emerging Markets- Pre & Post Crisis 2008”	
6.	October 2017	National Seminar on “Changing Paradigms in Indian Tourism: Challenges for Growth and Sustainability”	Organized by Department of Commerce and Business Administration, University of Allahabad, Allahabad
7.	March 2017	National Seminar on “Opening Uttarakhand State for Start Up Companies” Title of the paper presented-“Women Entrepreneurship: Promoting the Handicraft Exports”	Organized by Department of Business Management, HNB Garhwal University, Srinagar Garhwal
8.	May 2016	Workshop”(16 to 22 May)” on “Statistical Thinking & Data Analysis”	Organized by Department of Statistics, University of Allahabad
9.	September 2016	Regional Workshop on “All India Survey on Higher Education: its Role in Quality Education”	Organized by University of Allahabad, Allahabad

10.	October 2015	1 week workshop on “Analytical Techniques in Research”	Organized by Department of Commerce, University of Lucknow, Lucknow
11.	2014	“Women Entrepreneurship: Spreading Wings in Handicraft Exports”	Organized by Department of Commerce and Management, National PG College, Lucknow on April 5th & 6th, 2014
12.	2013	2 Weeks Workshop on “Capacity Building”	Organized by Giri Institute of Development Studies, Lucknow during 17th- 31st October, 2013
13	2013	National seminar on “Advertising, Branding & Marketing: Building Brands in Current Scenario”	Organized by Amity University in Lucknow on 18th January, 2013
14.	2013	FDI- Opportunities, Challenges and Myth	National Seminar on “FDI in Retail Sector in India: myth and reality” Organized by Department of Applied Economics, University of Lucknow, Lucknow on April 20-21, 2013
15.	2011	Workshop on ‘Research Methods in Management’	Organized by Integral University in Lucknow during 26-28 July, 2011
16.	2011	“Emerging Trends in Infrastructure Development in India”	Organized by Department of Applied Economics. during March 12-13, 2011
17.	2010	National Workshop on “Analytical Tools for Research”	Organized by Indian Commerce Association (ICA) at Agricultural Cooperative Staff Training Institute, Shimla during 21st to 27th June
18.	2010	IIC 2010 Focus: “Universal Banking- Prospects & Challenges”	National Conference on Interdependence, Integration, and Co- creation at Jaipuria Institute of

			Management, Lucknow on November 13-14, 2010
19.	2009	“Diversification –A Tool for Global Competition”	National Seminar – 2009, sponsored by AICTE, at LBSIMDS, Lucknow

Fellowship of professional/Academic Bodies:

- (1) Life Membership of Lucknow Management Association(LMA).
- (2) Life Membership of Commerce and Research Association.
- (3) Life Membership of Indian Science Congress.
- (4) Life Membership of Indian Accounting Association

Area of Specialization

- (1) Financial Management , Corporate Finance, Portfolio Management, Working Capital Management, Financial Services
- (2) Financial, Cost and Management Accounting
- (3) Indian Economy and Econometrics

Service

Name of the Institutions	Post	Duration of employment	Total Period
Bajaj Allianz Life Insurance	Marketing Executive	March 2005 to July 2007	2 years 4 months
National Institute of Finance and Accounts	Expert-Faculty	August 2007 to June 2008	11 months
RKG Educational College Affiliated to Lucknow University	Lecturer	July 2008 to 17 December 2008	5 months 17 days
IMS, Second Campus, University of Lucknow	Assistant Professor	18 December 2008 to 17 November 2015	6 years 11 months
Department of Commerce and Business Administration, University of Allahabad	Assistant Professor(Permanent)	18 November till date	-

Education

- (1) B.Com 1997-2000
- (2) MBA (Finance)2000-2002
- (3) NET(Management) 2005
- (4) Ph.D. – International Finance 2017